

# SPONSOR

# THE EFQM FORUM

# 2022



Lyon, France  
27 and 28 October

# EFQM is excited to announce an opportunity for you to apply to be a sponsor of the global EFQM Forum 2022

EFQM is an innovative, not-for-profit organisation fusing data-driven insights, curated learning and development and networking opportunities for the benefit of organisations and individuals worldwide.

On Thursday 27 & Friday 28 October 2022, EFQM is hosting its annual celebration in Lyon, France. This is a fantastic opportunity to showcase YOUR brand and be associated with a prestigious global event which will include participants from the world's leading organisations.



The EFQM Forum is a chance to learn from the best in class organisational model learnings from forward-thinking, transformational business leaders. This will culminate in the presentation of our most prestigious award – The EFQM Global Award – where we can recognise and celebrate the very best example of those companies who have used The EFQM Model to achieve organisational excellence.

From start to finish, our sponsors can reach a global and regional network with a multitude of networking opportunities and activities at our event, along with the lead up with mentions on our website and across our popular social media channels.

Associate your organisation with a high-end executive conference; build awareness among more than 40,000 contacts through our mailings and social media channels and finally, meet and network with peers during breaks and lunches, all taking place in the area where your sponsor table will be located.

	PLATINUM	GOLD	SILVER	BRONZE
EFQM Forum Tickets	5	3	1	1
EFQM Celebration Dinner Tickets	10	5	2	1
Additional tickets to the Forum & dinner	50% discounted rate	50% discounted rate	-	-
Video interview to promote your organisation	3 min	1 min	-	-
Recognition of the organisation on the Forum website including a link to the organisation's website	✓	✓	✓	✓
Sponsor's logo on all Forum communications (size dependent on sponsor category)	✓	✓	✓	✓
Recognition by the CEO of EFQM at the start and end of the Forum	✓	✓	✓	✓
A table or similar for the sponsor to share information material	✓	✓	✓	-
Your logo on the EFQM Model 2020 Sponsors page (all Languages)	✓	✓	-	-
Sponsorship fee	25,000€	15,000€	6,500€	3,500€

## OUR NETWORK:

43,000 contacts in EFQM's mailing list

20,000 visitors to the EFQM Website per month

18,000 followers on the EFQM LinkedIn company

13,000 followers between Twitter, Facebook and Instagram



## CUSTOM SPONSORSHIP PACKAGES:

If you do not see a package that meets your needs as an EFQM Forum Sponsor, please contact us. Please contact EFQM for additional information and to discuss the availability of sponsorship opportunities and customised sponsorship options. All our sponsorship opportunities available, are limited and are on a first-come, first-serve basis.

# Contact

For questions about sponsoring The EFQM Forum please contact:

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